

10 WINS FOR GENDER EQUALITY

USING THE POWER OF DATA TO SHAPE A BETTER AND FAIRER GLOBAL HEALTH SYSTEM

Since its establishment in 2018, Global Health 50/50 has made evidence more understandable, accessible and actionable to drive change and accountability for gender equality and health equity.

By surveying approximately 200 organisations active in global health annually, building gendered data systems, challenging ideas about what gender (in)equality looks like, and examining health and leadership pathways with a gender lens, GH5050 has provoked and propelled action towards more equitable and inclusive systems for health.

1 INFORMED ACTION. GH5050's analysis has encouraged organisations to act on the data and assessments in the GH5050 Gender and Health Index and driven demonstrable improvements on gender equality in health organisations around the world.

Since its first index in 2018, GH5050 has registered a 25% increase in public commitments to gender equality; a 27% increase in workplace gender equality policies, and; a 15% reduction in leadership bodies with fewer than one-third of women represented in the organisations assessed.

2 ORGANISATIONAL CULTURE CHANGE. Leaders report that GH5050's work has directly led to changes in policies and practices, just as young staff – particularly women – report that GH5050 assessments have been a useful tool to challenge unfair systems with their organisations.

Forty-four percent of organisations who participated in an independent survey agreed that the GH5050 Report helps encourage their organisation to consider gender, diversity, and inclusion in their workplace and programmatic work.

3 SMARTER FUNDING. Funding entities use GH5050 assessments in their discussions with grantees, including during the funding renewal process, to urge funding partners to become more gender-equitable.

SIDA - The Swedish International Development Cooperation Agency - has requested that low performing grantees consider their performance and rankings in the GH5050 Index, and relay how they plan to improve.

4 BETTER COVID-19 DATA. GH5050's Sex, Gender and COVID-19 Project, undertaken with ICRW and APHRC, is the world's largest repository of sex-disaggregated COVID-19 data, and averaged more than 10,000 visits per month in 2020/22. The Tracker fed several UN agency COVID-19 dashboards and GH5050's related advocacy influenced countries' reporting practices.

"FAO congratulates Global Health 50/50's COVID-19 Data Tracker initiative that is producing the evidence with sex- and age-disaggregated data to ensure that responses to COVID-19 are gender-sensitive. This evidence is crucial to support Member Countries to develop measures that adequately consider and address the differentiated needs of rural women and men."

Máximo Torero Cullen, Assistant Director-General, Food and Agricultural Organization

Global Health 50/50 is an independent not-for-profit organisation, led by Professor Sarah Hawkes and Professor Kent Buse, and registered with the UK Charity Commission.

For further information, contact: info@globalhealth5050.org or director@globalhealth5050.org

5 EVIDENCE IN MEDIA. GH5050 reports drive global discussions via the media. GH5050's work has been used and cited in hundreds of major media outlets throughout the world – including The New York Times, CNN, The Guardian, Teen Vogue, the China Current, Times of India, and South Africa's Daily Maverick. It is estimated that more than 6 million people have been reached.

"Inadequate data on COVID-19's effects on women and men is leading to poor gender-responsive approaches. ICRW, GH5050 and APHRC released a groundbreaking dashboard that aims to combat these issues and trace COVID-19 infections by gender and sex."

Ms. Magazine, 10/2020

6 MORE GENDER-RESPONSIVE RESEARCH. GH5050's annual report and its COVID-19 Tracker has enhanced the evidence base on the relationship between gender and health, including the impact of gender on the pandemic, and have (to date) been used in more than 400 academic papers.

"This report and Global Health 50/50 have an important advocacy role, exposing the chasm between rhetoric and reality in the governance of global health organisations and pressing for the identification of solutions to these challenges."

Pascale Allotey and Daniel Reidpath, The Lancet, 04/2022

7 INCLUSIVE PUBLISHING STANDARDS. GH5050's work has helped to strengthen editorial standards of health and medical journals by requiring sex-disaggregated data from authors and adopting the Sex and Gender Equity in Research (SAGER) Guidelines.

"We acted promptly on your important results and included SAGER guidelines in our Authors' Guidelines. To enhance our practice, I also consulted with the members of our editorial board seeking mechanisms for encouraging authors to conduct and report sex/gender analysis in their papers. We will also keep a close eye on the submissions by female lead authors from LMICs."

Akram Mahani, Editor-in-Chief, International Journal of Health Policy and Management

8 DIVERSIFIED GENDER IMAGERY. The ever-expanding imagery collection "This is Gender / This is Gender (In)Equality", hosted by GH5050 and published in The Guardian, has widened the public perception of what gender equality looks like around the world.

"I appreciate GH5050 for putting together 'This is Gender' for people to be able to communicate these kinds of ideas... you came up with such an amazing opportunity and idea to share these kinds of stories because it makes the world a better, more understanding place to live in."

Anwar Sadat Swaka, Photographer

9 COUNTRY LEVEL EVIDENCE. Gender and Health 50/50 Nepal, produced with CREHPA (Kathmandu) – showed the GH5050 methodology was transferable to the national level and revealed that only 7% of the Nepal country offices of global organisations (excluding UN or bilaterals) were led by Nepalese women. The report launch was presided over by the Minister of Women, Children, and Senior Citizens and was widely reported in Nepalese media.

"This innovative report from Center for Research on Environment Health and Population Activities (CREHPA) and Global Health 50/50 makes a unique and important contribution to our understanding of gender and health in Nepal."

Hon. Kamala Parajuli, Chairperson, National Women Commission

10 NEW SECTOR REACH. GH5050's gender equality impact in the health sector has inspired the global food sector. UN Women, IFPRI and GH5050 launched Global Food 50/50 in 2021, which adopts the GH5050 methodology and assesses 50 organisations in the global food system.

"By collecting and reporting key data on the gender dimensions of the leadership, policies, and work of organizations active in food systems, the [GF5050] Report will help ensure a sustained commitment to gender equality in food systems and accountability for organizations as they deliver on their goals."

Amina J. Mohammed, Deputy Secretary-General of the United Nations