



## Job description

### Impact and Engagement Lead – Global 50/50

<b>Job title</b>	Impact and Engagement Lead
<b>Reporting to</b>	Co-CEO, Kent Buse
<b>Work location</b>	Global 50/50 office, Cambridge, UK - hybrid & flexible working available with at least 2 days per week in the Cambridge office (Tuesday and Wednesday required).
<b>Duration</b>	This post is available with an immediate start for an initial one year fixed-term contract (dependent on grant funds being secured), including a three-month probation period, with possibility of extension beyond the initial term, if additional funding is secured.
<b>Working hours</b>	Full time
<b>Salary</b>	£54,000 - £58,000
<b>Closing Date</b>	10 <sup>th</sup> October 2025

## Role Summary

We are seeking a dynamic and detail-oriented Impact and Engagement Lead to support the delivery of our expanding programme of convenings and audience/organisational direct engagement to drive impact. This is a new and pivotal role at the heart of our efforts to deliver and track greater impact from our research through innovative forms of engagement as well to build inclusive spaces for dialogue and peer learning, including organisational policy reform, and establish Global 50/50's brand as a trusted and valued convenor and to identify and pursue opportunities for partnership, resource mobilisation and advocacy.

You will deliver a growing portfolio of strategic convenings, communities of practice, and sector-focused engagement. You'll develop and implement a global convening strategy and coordinate regular events, roundtables and workshops, across the sectors, countries and spaces where G5050 operates, support the delivery of a flagship cohort programme

for ‘focus organisations’, nurture partnerships and relationships with Ambassadors and Advisors, national actors, and contribute to resource mobilisation and business development. You’ll bring exceptional external relations skills, organisational skills, creativity, and a collaborative spirit to help us build meaningful relationships and deliver high-impact engagement.

This role requires a confident communicator, a careful planner, and someone comfortable and credible in working with senior stakeholders, partners, and institutions across geographies. You will play a crucial role in designing and leading a new workstream at Global 50/50 and shaping the spaces where evidence meets action.

## **Key Responsibilities:**

### **Convening and Event Delivery**

- Develop and implement a strategic plan and annual programme of events, in collaboration with Leadership, Communications and Sector Leads, to articulate the vision, objectives, approaches and opportunities for G5050 to build a reputable brand as a convening hub.
- Work with team members to integrate the convening workstream into G5050 brand identity.
- Advise on shaping convenings to best deliver on G5050’s vision – including speakers/networks/institutions to involve, global events to target, meeting structures, agendas, promotional strategies, outputs and follow up.
- Conduct stakeholder mapping for convenings and communities of practice to identify new potential partners, speakers, or contributors to enrich the diversity and relevance of events and organisational outreach and impact.
- Plan and coordinate in-person, virtual, and hybrid convenings, including cross sector gender justice sessions and strategic forums. Ensure year on year growth of the programme.
- Lead speaker and participant outreach, scheduling, and briefing.
- Lead audience engagement, promotion and invitation processes.
- Lead content development (agendas, session formats, briefing notes) and coordinate the development of discussion papers, reports and/or other research related inputs to the event.
- Oversee post-event engagement including follow-ups, feedback collection, and contribution to learning reports or event summaries – ensuring a smooth and productive audience experience.
- Develop a rigorous methodology for tracking the impact of the convening and engagement workstream and regularly monitor and report on convening impact.

### **Engagement with Report Organisations**

- Work with Sector Leads to deliver Global 50/50’s *Focus Organisations* programme across our sectors including direct electronic engagement programme, identify

areas of improvement within our index scores, monitoring engagement, and delivery of relevant materials focused on driving organisational change.

- Production of 'stories of change' case studies and materials to evidence impact of our work.

### **Partnership building**

- Work with Sector leads to design, implement and nurture research and advocacy partnerships for each report, including to ensure that partnerships follow equitable partnership principles.
- Identify, develop and nurture cross-sector partnerships and partnerships with country actors, particularly those that contribute to the convening role of G5050 and/or dissemination and impact of its research.
- Work to secure G5050 event participation, including speaking engagements for the Co-CEOs and G5050 team members.

### **Monetisation and resource mobilisation**

- Work with Co-CEOs and expert consultant to develop options for diversifying the resourcing strategy for Global 50/50 by complementing charitable grants with income-generating activities, aligned with G5050's values, including mitigation or management of risks of conflicts of interest or reputational exposure
- Work with team members, particularly the resource mobilisation and business development consultant(s) to nurture relationships, prepare materials for current and potential donors, and prepare investment cases for investment based on impact to date and future opportunities.
- Manage potential consultancies for resource mobilisation and the execution of the resource mobilisation strategy.

### **Resource Hub Development**

- Lead in continuing to improve user experience and accessibility of the Global 50/50's *Resources for Change* hub, including coordination with partners and consultants to ensure these resources are impactful in driving change for gender equality within organisations.
- Drive the curation, production and updating of organisational tools and case studies ensuring the collection is relevant and effective for organisations to use.

### **Content and Communications**

- Develop a calendar of global and regional events relevant to G5050 work and dissemination of its evidence across sectors, in collaboration with the communications team.
- Coordinate event promotion in collaboration with the communications team.
- Draft updates for newsletters, briefings, and the Global 50/50 website.
- Encourage and engage partners to develop content for our website news tile.
- Support media engagement around major events as needed.

## **Person Specification**

### **Essential:**

- Demonstrable experience in event coordination, stakeholder engagement and/or communications, preferably in a non-profit, advocacy, or research organisation.
- Knowledge or interest in gender equality, global justice, health, and the major players in the global development space.
- Experience working with research-led organisations or policy advocacy programmes.
- Experience in conducting stakeholder analysis mappings and deliverable-oriented partnership development.
- Strong organisational skills with the ability to manage multiple projects simultaneously and deliver to tight deadlines.
- Excellent written and verbal communication skills.
- Confident and diplomatic in working with high-level stakeholders.
- A collaborative team player with an eye for detail and a proactive attitude.
- Familiarity with virtual event tools (e.g. Zoom, Teams, Eventbrite, etc.).

### **Desirable:**

- Experience creating or managing learning tools and engagement content.
- Experience in resource mobilisation and donor engagement.
- Working knowledge of CRM or mailing tools (e.g. Mailchimp, HubSpot) and content management systems.

### **All team members are required to:**

- Demonstrate commitment to G5050's organisational values, including exercising high ethical standards and research integrity, with attention to teamwork and collaboration.
- Ensure that they have read and understood all mandatory policies and procedures.
- Uphold the Equality, Diversity & Inclusion and Anti-Harassment and Bullying Policies, ensuring effective implementation in all aspects of their work for the charity.
- Act always within the charity rules, policies, procedures, and any other statutory requirements.
- Be proactive, bring ideas, suggestions and contribute to the improvement and development of the charity.
- Undertake training as required.

- Attend team meetings as required, including in-person at the Cambridge office at least two days per week.
- Observe health and safety procedures in the workplace to ensure personal safety and to safeguard the interests and safety of colleagues and visitors.
- Establish, foster and maintain close working relationships with other functions to allow effective communication, the prevention of misunderstanding and swift resolution of problems should they arise.
- Undertake other duties and responsibilities as appropriate.

#### **Our staff benefits include:**

- 28 days annual leave, plus UK bank holidays. In addition, we may provide 3 days company holiday between Christmas and New Year and your birthday day off.
- Flexible working arrangements – mainly remote working and with at least 2 days per week in the Cambridge office depending on business need.
- 5% employer pension contribution.
- Employee assistance programme (EAP) via Health Assured.
- Professional development and training as required.

#### **About Global 50/50:**

Global 50/50 (G5050) provides rigorous data and insight in the pursuit of gender equality within global health and across sectors, systems and frameworks. Established in 2017, G5050 operates as an independent, evidence-driven initiative with charitable status registered in the UK. Our ethos revolves around the principles of human rights, particularly in relation to gender equality, and we are resolute in our commitment to effecting meaningful change.

At G5050, we embrace an authoritative, analytical approach, underpinned by a genuine concern for social justice and equity. Our work transcends borders, drawing upon a wealth of data-led insights to inform policy, shape discourse, and drive tangible progress. As a trusted source of information and analysis, we serve as both catalyst and convener, fostering collaboration among diverse stakeholders to effect change.

By leveraging partnerships, engaging stakeholders, and amplifying marginalized voices, we aim to make enduring contributions to the global pursuit of gender parity and social justice.

**How to apply and further details**

To find out more about this role or to apply for this position, please send a cover letter and your CV to [recruitment@global5050.org](mailto:recruitment@global5050.org)