THE GLOBAL HEALTH 50/50
2021 REPORT
SOCIAL MEDIA PACK

@globalhlth5050
globalhealth5050.org/2021-report
#GH5050 #FlyingBlind
#IWD2021 #ChoosetoChallenge

GENDER EQUALITY: FLYING BLIND IN A TIME OF CRISIS

SOCIAL LANGUAGE

The #GH5050 Report, #FlyingBlind is out now - emphasising that despite a calamitous year of missed opportunities, change is possible. We join the call for #globalhealth to overcome a #genderblind approach and move from rhetoric to action. http://bit.ly/flyinggenderblind #IWD2021

This #IWD2021 sobering report from #GH5050 shows that during a time of crisis #gender has fallen off the #health agenda. We re-commit to pushing for #genderequality in our institution & our programmes - the health of people worldwide demands it #FlyingBlind http://bit.ly/flyinggenderblind

New #GH5050 report shows that in 2020 almost 100 new leaders were appointed - a chance for the sector to diversify & decolonise. It was missed. 2021 must be different - every org & every new appointment can help fix the broken system. #FlyingBlind http://bit.ly/flyinggenderblind #IWD2021

Gender influences everything from #COVID19 testing to risk of severe disease & death. While 80% of orgs commit to #genderequality new #GH5050 Report finds 80% of health activities #flyingblind on gender. Urgency is no excuse for failing on our commitments http://bit.ly/flyinggenderblind

In 2020, 1/3 new #globalhealth leaders were women. But if this rose to 1/2 we would have #genderparity in #globalhealth leadership by 2030. Change is possible - in a year of setbacks on #genderequality its time for global health to deliver http://bit.ly/flyinggenderblind #FlyingBlind

This #IWD2021 we echo the #GH5050 finding that the pace of change is too slow & #ChoosetoChallenge the global health sector to overcome systemic gender inequality in health institutions and programmes - #FlyingBlind http://bit.ly/flyinggenderblind

The new #GH5050 report shows gender inequality is not inevitable; it is made by people & reinforced in systems & organisations, including global health. But in those same systems it can be unmade. We are committed to this challenge. #FlyingBlind http://bit.ly/flyinggenderblind #IWD2021

ACCOMPANYING SOCIAL GRAPHICS CAN ALSO BE DOWNLOADED HERE